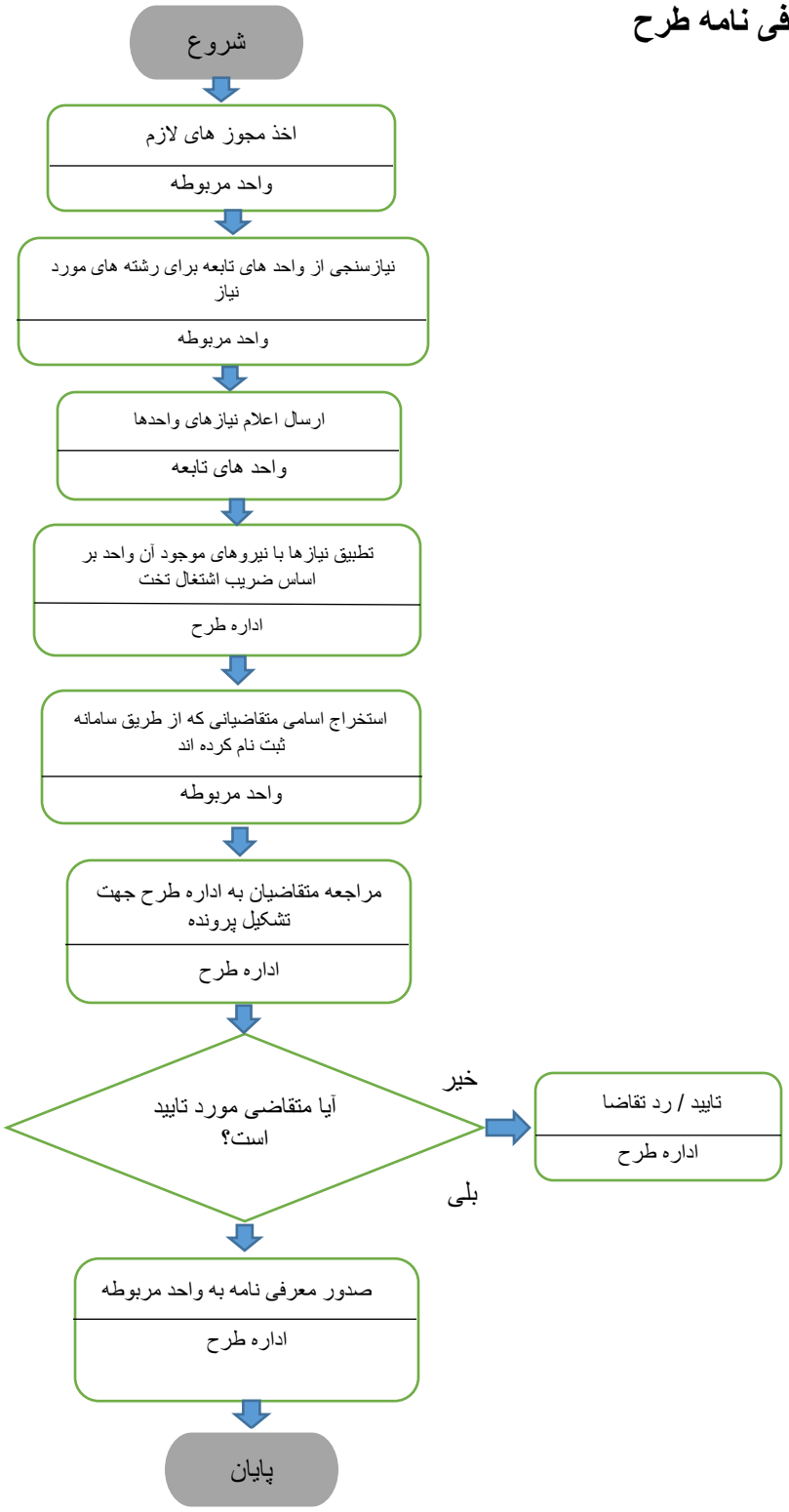فرآیند صدور معرفی نامه طرح